

# ‘Who Would Like X?’ Post

Method 4 for  
engagement is...

**...the ‘Who would like X?’  
post.**

# ‘Who Would Like X?’ Post

I love this one – it’s super **simple and effective**.  
And very few people – at least right now – are taking advantage of it!

If you have an idea for a value post/live video training that you think your audience will like, **why not ask them** if they would like it?

For example...



# ‘Who Would Like X?’ Post




Richard Fletcher

Admin · 18 December 2019



December is slow. So slow in fact, I've only made \$33k so far this week. Anyone interested in seeing a Live tomorrow explaining how I did it?

 Alice Fletcher, Anna Reyes and 20 others

31 comments

← “Who would be interesting in a live video training on how I got <X result that you really want>?”

← Only 31 comments – but then I could tag all these people in the live video training too!



# ‘Who Would Like X?’ Post

 **Richard Fletcher**  
5 January · 🌐

**Last major Live Vid training I did generated 521 views, 98 comments, 4 leads and 3 new clients. Who wants tagging in a new video on the ‘5 step Live vid process’ I used to achieve this?**

  Greg Fearon, Jackie Wheeler and 15 others

71 comments 1 share



Same format as the last one – notice how I weave credibility into both posts.



71 comments this time!



# ‘Who Would Like X?’ Post

You can also use this **when you’re thinking of launching a new product** or service.

Instead of spending 3 months creating the thing, only to find nobody wants to buy it...

...why not **ask your audience** first? For example...



# 'Who Would Like X?' Post



**Richard Fletcher**

Admin · 24 August 2018



Here's how most 'promo days' threads go in Facebook groups...

Group admin says 'post your offer in the comments'.

300 people get very excited and post their links.

- Some people post their link only
- Some people write an essay
- Some people write utterly incoherent guff that I can't even understand, let alone want to take action on

The group admin is happy because they have a thread with tons of engagement on, which makes their group look more popular to the Facebook algorithm.

But when you post in these promo threads, how much does it do for your business?

My suspicion is that most posts in these threads aren't even getting read, let alone noticed.

Imagine if, instead of getting nothing, you could post something in one of these threads that actually adds dozens of leads to your list...or interested prospects to your group...or even generates sales of your product.

And imagine if you were to do this every day - even multiple times per day (after all, there's a lot of groups and a lot of promo threads).

Over the next few weeks, I'm going to be experimenting with writing various kinds of posts in the promo days threads in other people's groups.

I'll be writing posts aimed at growing this group and at growing my list.

I'll be testing all kinds of ideas to see what works and what doesn't.

When I'm done, I'll be compiling a detailed dossier of how to write the perfect promo days post.

When I'm done, I'll be compiling a detailed dossier of how to write the perfect promo days post.

I'll explain exactly what to do, and what not to do.

I'm then thinking of sharing this with a limited number of you in a paid webinar. Who would be interested in this? (it'll be affordable, around the \$50 mark)

**PROMO DAYS:  
WASTE OF  
TIME?**



Magic Sauce  
Marketing

Larissa Banting, Jon Buchan and 24 others

39 comments